

EIP-AGRI: What we expect and want

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The EIP-AGRI in short

- Agricultural Productivity and Sustainability (COM (2012)79)
- Overarching concept funding in CAP-RD and H2020 Research funds
- Based on <u>interactive innovation model</u>:
 - linking up multiple actors for creation and diffusion of knowledge.
- Key entities: Operational Groups
- EU wide EIP network: communication, partnering, dissemination, knowledge flows and collecting practice needs





The Interactive Innovation approach

- The EIP adheres to the "interactive innovation approach"
 which focuses on forming demand-driven partnerships using
 bottom-up approaches and <u>linking farmers</u>, <u>advisors</u>,
 researchers, <u>businesses</u>, <u>and other actors</u> to implement
 concrete innovation projects in <u>Operational Groups</u>.
- Knowledge "exchange" between partners generates new insights and ideas and integrates existing tacit knowledge.
 The more focused solutions are put into practice more quickly thanks to the co-ownership generated during projects.
- This stimulates innovation from all sides and helps to target the research agenda (or part of it) towards practice needs.





European Innovation Partnership

Rural Development

Setting and project funding of "Operational Groups": (farmers, advisors, agribusiness, researchers, NGOs, etc)



Horizon 2020

 Multi-actor approach in relevant projects

 Supporting innovation support services

Training, access to advice, etc.

 Thematic networks





Process: where do we stand?

- Rural Development Programmes: draft RDPs have been communicated to the Commission and feedback from Commission ongoing.
- The EIP will be implemented in most Member States. Various approaches (more or less topdown, more or less specific in terms of themes, etc.)
- Horizon 2020: results from WP 2014 and calls open for WP 2015





Key Acting Entities Within the EIP

- Operational Groups -



"Operational Groups" are no stakeholder networks, no stakeholder boards, no thematic coordination groups, nor discussion groups

An OG = actors working together in a project targeted at innovation and producing concrete results





Operational Groups

- Bottom up approach complying with the objectives of the RD programmes
- A group is implementing one concrete innovation project. Can be a new product, practice, service, production process or a new way of organising things, etc.
- All types of innovation (technological, organisational, etc.). The groups works action- and result-oriented, aiming to benefit from interaction for <u>co-creation and cross-fertilisation</u> (interactive innovation)
- Combines the different competencies (practical and scientific: farmers, advisors, researchers, etc.), needed for the concrete project objectives. No obligation to include a researcher





Operational Groups

- Stand-alone research, even applied research, cannot be financed
- In view of capturing innovative ideas or solving new/unforeseen problems, RD programmes may leave openness to have OG projects of different sizes and compositions
- Obligation of dissemination of results
- Support for setting up the group and/or for the costs of the project of the group (Art 35)





Support for Innovation & Knowledge Exchange

Rural Development Policy provides support for:

- Knowledge transfer and information actions (Article 14)
- Advice for farmers, the setting up of farm advisory services, and training of advisors (Article 15)
- Cooperation, operational groups and related projects (Article 35)
- Investments (Article 17)
- Establishment of networks to facilitate knowledge exchange, information flow and interaction (Article 53 and 54 and 35)
- Innovation support services (brokering, dissemination of results, etc.) can be supported through different RD measures







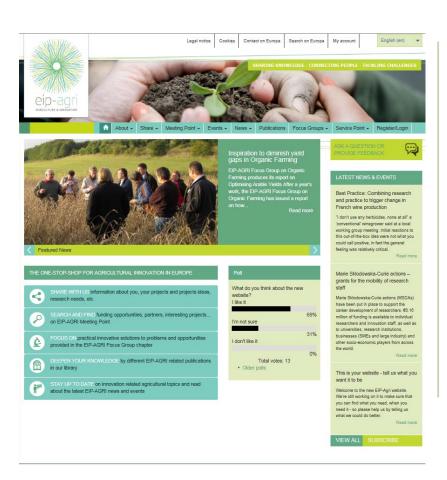
Network Function of the EIP

- Collect information (research and innovation projects etc.) and best innovation practices
- Effective flow of information (interactive website, databases)
- Give advice on opportunities within policies (helpdesk function)
- Sharing knowledge on concrete practical work and connect actors
- Systematic feedback to the scientific community about practice needs (Art.12 H2020)





The EIP website is live!



THE ONE-STOP-SHOP FOR AGRICULTURAL INNOVATION IN EUROPE



SEARCH AND FIND funding opportunities, partners, interesting projects... on EIP-AGRI Meeting Point



FOCUS ON practical innovative solutions to problems and opportunities provided in the EIP-AGRI Focus Group chapter



DEEPEN YOUR KNOWLEDGE by different EIP-AGRI related publications in our library



STAY UP TO DATE on innovation related agricultural topics and read about the latest EIP-AGRI news and events

Still work in progress...





The contribution of Horizon 2020 to the EIP

- Fostering co-creation of knowledge in research and innovation projects through the so-called "Multi-actor approach"
- Fostering knowledge exchange through Thematic Networks producing end-user oriented material (Coordination and Support Actions)
- Participation of the EIP in the establishment of Horizon 2020 research and innovation priorities (Art. 12 H2020 Regulation)





Concluding comments

- Toolbox to foster knowldege exchange and innovation covers the whole range of activities with the CAP Rural Development policy and Horizon 2020
- The EIP will be implemented in the vast majority of RD programmes with a diversity of approaches
- Development of an 'ecosystem' of innovation that will establish appropriate links at regional/national/EU levels through both CAP and Horizon 2020





Many thanks for you attention!

